

REYES, MART STHARY GALELA

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PROFESSIONAL SUMMARY

Product-oriented Computer Science graduate with experience leading software projects from product discovery to deployment. Skilled in translating user needs into scalable digital solutions through research, stakeholder collaboration, and cross-functional leadership. Demonstrated ability to lead product development, validate ideas through user research, and communicate technical concepts to both business and technical audiences. Passionate about building products that create measurable impact.

TECHNICAL SKILLS

- **Product Strategy:** User Research, Product Discovery, Roadmap Planning, Market Analysis.
- **Technical Literacy:** Full-stack architecture, AI/LLM Integration (Google Gemini API, Claude API), System Analysis.
- **Languages & Tools:** PHP, JavaScript, HTML, CSS, TailwindCSS, MySQL, XAMPP, WordPress.
- **Collaboration:** Agile/Scrum methodologies, cross-functional team leadership, stakeholder communication, task coordination, presentation and pitching.

RELEVANT EXPERIENCE

Abilisto - Project Lead & Research Lead

November 2025 - May 2026

A job-matching platform designed to reduce labor market friction by connecting skilled tradespeople with clients through a secure, algorithm-driven system.

- **Research & Validation:** Led and published a study on the digital marketplace dynamics, providing evidence for the system's design and user-trust architecture.
- **User-Centric Execution:** Interviewed over 100 respondents to identify barriers in traditional job-matching, translating those findings into the "Quick Match" feature and other 3 core features.
- **Proven Impact:** Successfully pitched the validated model in regional competitions, securing 2nd place by demonstrating the integration of academic research and business viability.

Project Link: <https://abilisto.site/>

Publication: DOI:10.15680/IJMRSET.2026.0905068

Afflatus Realty Inc. - Internship

July 2025

- Assisted in optimizing business processes by implementing digital solutions to manage and track property listings.
- Collaborated with internal teams to gather requirements for website improvements, ensuring the final output met user expectations and corporate branding guidelines.
- Communicated project progress to supervisors and managed task assessments within a fast-paced professional environment.

ACHIEVEMENTS

- **2nd Place** – National Innovation Day 2026 Startup Pitching Competition
- **2nd Place** – National Innovation Day 2025 Reverse Pitching Competition
- **Startup Pitch Competitor** – Represented the university in multiple regional startup pitching competitions (2023–2026), presenting product strategy, market validation, and technical solutions before industry experts and innovation panels.

EDUCATION

Bachelor of Science in Computer Science

2022 - 2026

North Eastern Mindanao State University - Cantilan Campus